

GIOCODESIGNDISABILITÀ
Creativity workshop 15-28 ottobre 2008

Invitation for application to the International UNESCO Creativity Workshop Innovative Toys for Children with Special Needs

The next interdisciplinary UNESCO Creativity Workshop is to take place at the PAIDEIA Foundation onlus in Torino/Italy from **October 15-28, 2008**. This workshop is part of the Torino 2008 World Design Capital programme and under the patronage of the Italian and German Commissions for UNESCO.

For two weeks, participants will be in close contact with childcare facilities, working together with children to develop new toys that encourage play and also fulfill therapeutic goals. The aim is to offer an opportunity for experienced specialists to be actively involved on behalf of children, learning directly and practically from the children's own skills and needs, and becoming inspired by the process to view the end users as equal partners in future development processes as well.

The programme consists of three parts: the Symposium, the Workshop and an Exhibition of the Toys developed during the workshop phase.

Applications are open to designers, therapists, toy experts, teachers working with children with disabilities, child care workers, care providers, architects and students.

**APPLICATION DEADLINE:
LAST DATE OF RECEIPT FOR APPLICATIONS IS JUNE 20, 2008**

PROJECT BACKGROUND

According to World Health Organization (WHO) estimates, there are 330 million people with disabilities around the world, half of them children. International organizations, like UNESCO, the UN Agency for Education, Science and Culture, have made it a priority to improve the situation of these children and adults and their social context.

We are convinced that new toys are best developed in conjunction with their future users – in other words, with the children who are going to play with them – since they are the real experts on toys. This user-oriented means of product development has consistently resulted in many new toy ideas.



Our experience has shown that innovative solutions are best found when the solutions have to meet the most rigorous demands. It is precisely when working together with children with special needs that designers are challenged to create their most innovative design solutions. Traditionally the Creativity Workshops are held in facilities specifically for children with special need or in close cooperation with similar institutions. Toys for children with disabilities must be able to meet their special needs and, what's more, they have to "really work" – otherwise the children cannot benefit from them..

Playing is crucial for all children, helping them develop skills and learning patterns of behaviour; the non-profit organization "Toys for Children's Rehabilitation" (*Foerdern durch Spielmittel - Spielzeug für behinderte Kinder e.V.*) promotes this process by developing new ideas for suitable toys within the framework of the Creativity Workshops. Since being founded in 1991, "Toys for Children's Rehabilitation" has led or coordinated a total of 14 interdisciplinary Creativity Workshops in Germany and abroad, with each Workshop resulting in the development of many new toys or toy ideas.

At the end of the Creativity Workshop an interdisciplinary group will choose the most interesting toys, making a selection reflecting the main criteria of therapeutic value and innovative character. These toys will be then modified and copied and tested for three months by children with and without special needs.

The organizers will arrange for further development of the toys with some of them appearing in publications with the building instructions, while others are even further refined to be transferred into batch production; when possible they will be produced in sheltered workshops where people with special needs work.

Over the years, a broad national and international network of partners has been established – including institutions and individual figures – who are active on behalf of people with special needs. Today, the Berlin-based association "Foerdern durch Spielmittel – Spielzeug für behinderte Kinder e.V." has members in a total of 27 different countries.

The association "Foerdern durch Spielmittel - Spielzeug für behinderte Kinder e.V." receives support for its work in this area from the national UNESCO Commission; it is also a partner in the UNESCO programme "Education for Children in Need".

The Italian 2008 edition is entirely financed by the PAIDEIA Foundation onlus in Torino. Paideia was founded in 1993 in Torino to help disadvantaged children by promoting new initiatives and giving concrete support to those involved in this work.

We would like to invite you to submit an application to take part in this Workshop. In case you are unable to participate, please pass on this invitation to others who may be interested.

May 2, 2008

Turin and Berlin

Fabrizio Serra

Managing director
Fondazione PAIDEIA onlus

Siegfried Zoels

Managing director
Foerdern durch Spielmittel e.V.



CONTENT AND PROGRAMME OF THE UNESCO CREATIVITY WORKSHOP

Date and venue

October 15 to 28, 2008 at the PAIDEIA Foundation onlus in Torino, Italy.

Aims

During the Workshop, participants will develop innovative toy ideas and produce models. At the end of the Workshop phase, the organisers will be responsible for the process of further development for the toys selected. Participants consent to the organizers being able to use their work (including models and drawings) within the terms of the agreement (see Appendix) for non-profit activities. The Intellectual Property Rights (IPR) will remain with the designer.

Programme

Opening and Symposium I (October 15, 2008) – open to the public

Toys and games – an object and a ‘co-operator’ in the field of design, education and therapy (presentations of experts). The Symposium is an event of the ‘2008 Torino World Capital of Design’.

Symposium II (October 16, 2008) – invitation only

The 20 participants from different countries will be presenting their experience from such different areas as toys and design solutions, integration and therapy for people with disabilities.

This symposium aims at providing a forum for an exchange of international experience while simultaneously building a bridge between children’s needs and the technical possibilities designers and therapists have available.

The symposium is also designed to provide ideas and inputs for the subsequent design work.

Creativity Workshop (October 17 to 26, 2008) – participants only

During the course of the Creativity Workshop, the participants will be expected to design and make prototypes of new toys. Equipment and materials will be available for making prototypes in different materials.

The design work is given special momentum by the close contact to the future users, whereby the key aspect is not their limitations but their abilities: What can the children do? What do they enjoy? And how can these be transformed into a toy?

One further important aspect of the Creativity Workshop is the international and interdisciplinary exchange of experience it enables between the participants. Experienced tutors are also present to give advice and help where needed.

Exhibition (October 27 and 28, 2006) – open to the public

The Exhibition of Toys following the Workshop is open to the public and allows the designers to present and explain their toys. The guests invited to the exhibition include our partners and representatives of various institutions, together with the children, their parents, teachers and carers.



Participants

Twenty participants from different countries and professional backgrounds, will be selected to participate in the Creativity Workshop. Applications from designers, engineers, architects, toy developers, teachers, careers, therapists, psychologists, child development specialists will be accepted; students within these areas can also apply.

Working languages

English and Italian.

Cost

There will be no workshop fee. We will provide all working materials necessary. We will also provide food and accommodation during the period of the workshop. Travel costs are paid by the participants; those participants from developing countries or eastern Europe are eligible to apply for a contribution to their travel expenses.

Advantages for the participants

Participating in the international UNESCO Creativity Workshop offers the opportunity to:

- Exchange experience between different specialist areas and varied cultures, and also encounter a wide range of differing values and approaches to life
- Build and diversify partnership of people with and without special needs
- Learn from one another – a chance for both personal enrichment and further specialist knowledge
- Accept the challenge of concentrating on tasks that need to be solved within a few days
- Meet a whole range of interesting people; these encounters have often led to permanent friendships forming with people from all over the world.

Deadline for Application and Agreement *June 20, 2008*

The participants accepted for the workshop will receive further detailed information by July 20, 2008.

For further information you may contact:

Giorgia Salvadori (project leader)
giorgia.salvadori@fondazionepaideia.it

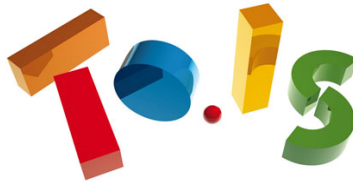
Giorgia Micene (project leader)
giorgiamicene@spielmittel.de

Under the patronage of



Il workshop fa parte del Calendario di
 The workshop is part of the Calendar of





GIOCODESIGNDISABILITÀ
Creativity workshop 15-28 ottobre 2008

Invitation for application to the International UNESCO Creativity Workshop

Please send your application to: Fondazione paideia onlus
Via San Francesco d'Assisi 44
10100 Torino, ITALIA

Or to: to.is@fondazionepaideia.it

Instructions: send both an e-mail and mail application forms, although this is not required.

Please include a brief CV and complete all of the following.

Name (surname) _____ (first name) _____

Gender: female male

Age _____ Date of Birth _____

Profession _____

Current occupation _____

Contact address _____

Tel. (private) _____ Fax (private) _____

Tel. (business) _____ Fax (business) _____

E-mail _____

Languages _____

Diet (for example vegetarian/non-vegetarian) _____



1) Please summarize your professional experience in the field of design, toys or rehabilitation.

2) Please list any projects that you have developed which may relate to the Workshop, include photos or drawings (via e-mail either as a jpg-file or in PowerPoint) and a brief description of your design work and a list of materials used.

3) What do you personally expect from this Workshop?

Date _____ Signature _____

Please enclose a brief CV also.

The Selection Committee will treat all applications and accompanying material in strict confidentiality. Any materials submitted to the organizers will be returned to the sender at the end of the application process.



Agreement declaration

Between

- 1) (Your Name) _____
- 2a) *and* Foedern durch Spielmittel – Spielzeug für behinderte Kinder e.V. Berlin, Germany
- 2b) *and* Fondazione PAIDEIA onlus, Torino, Italy

The author of the new developments and prototypes produced during the interdisciplinary UNESCO Creativity Workshop at the Fondazione PAIDEIA onlus, Torino, Italy from October 15 to 28, 2008 authorizes “Foedern durch Spielmittel – Spielzeug für behinderte Kinder e.V.” and the Fondazione PAIDEIA onlus, to reproduce these prototypes and use them in non-profit programmes and activities. The Intellectual Property Rights (IPR) for the developments and prototypes will remain with the author.

I. “Foedern durch Spielmittel e.V.” and “Fondazione PAIDEIA onlus” are to be granted individual rights for non-commercial use as follows:

- To reproduce selected new developments and prototypes and use them within activities as a part of the training or education of people with special needs
 - Make the prototypes and new developments known and disseminate them via publications, exhibitions, videos, internet, and other media
 - To prepare, publish and distribute the new developments and construction plans of them for parents, teachers and carers.
- “Foedern durch Spielmittel e.V.” and “Fondazione PAIDEIA onlus” undertake to:
- Protect the rights of the authors and represent their interests vis-à-vis third parties
 - Test prototypes of the chosen toys and inform the authors of the test results.

II. Procedure in the event of commercial use:

Should the new developments or prototypes produced during the interdisciplinary UNESCO Creativity Workshop in Italy be considered for commercial use, the details of such use will then be negotiated individually between the Author and the Organizer.

Date _____ Date _____ Date _____

Managing Director Managing Director Applicant

<p><i>Foedern durch Spielmittel Spielzeug für behinderte Kinder e.V. Immanuelkirchstraße 24 D-10405 Berlin, Germany</i></p>	<p><i>Fondazione PAIDEIA onlus Via San Francesco d'Assisi, 44 10121 Torino, Italy</i></p>	<p><i>Address</i> _____ _____ _____</p>
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